

Washington, DC Metropolitan Alumni Chapter Saint Augustine's College
Presents
The 2010 William Jefferson Jackson Annual Honors Banquet
Friday October 15, 2010 – La Fontaine Bleu, Lanham MD
ADVERTISER, SPONSOR INFORMATION

Name/Company : _____

Address: _____

City/State/Zip: _____

Contact Person: _____ Phone: _____ Fax: _____

I will place the following Ad: (see ad descriptions below) _____

I will sponsor the following: (see available sponsorships below) _____

Patron Donor: I will make the following monetary donation: (list amount below)
_____ **TOTAL ENCLOSED:** _____

E-mail & Website: _____

Authorized Signature: _____ Date _____

ADVERTISER/SPONSORSHIP INFORMATION

Sponsorships include: Full Page Standard Ad • Company name and logo on signage prominently displayed during banquet and on souvenir program sponsor's page • Verbal acknowledgement during banquet • One 150 x 120 pixel gif web ad displayed upon receipt of order and payment until 90 days (Platinum Sponsor 120 days) after event on WDC-MAC-SAC Website; and in Fall issue (Platinum Sponsor, Fall and Winter) Falcon's E- and printed newsletters.

ADVERTISING RATES

Business Ads (Ads are Black & White) (Inside Front or Back Cover Available in Color add 150.00 to price) (P) = Premium Package (S) = Standard Package See package descriptions below		Personal Ads (All Ads are Black & White) Personal Ads cannot refer to businesses, products or services.	
(P) Full Page Back Cover 4.5" w x 7.5"	300.00	Full Page AD 4.5" w x 7.5"	100.00
(P) Full Page Inside Back Cover 4.5" w x 7.5"	275.00	Half Page AD 4.5" w x 3.5"	\$75.00
(P) Full Page Inside Front Cover 4.5" w x 7.5"	300.00	Business Card 3.5" w x 2"	\$50.00
(P) Full Page Inside Back Left 4.5" w x 7.5"	275.00	SPONSORSHIP OPPORTUNITIES	
(S) Full Page 4.5" w x 7.5"	175.00	Platinum Sponsor – Honors Reception	\$2500
Half Page 4.5" w x 3.5"	\$150.00	Gold Sponsor -- Honoree Presentations	\$1000
Business Card 3.5" w x 2"	\$100.00	Silver Sponsor --Attendee Favors	\$1000

Standard (S) Ads include: Company name and logo on signage prominently displayed during Banquet • on souvenir program sponsor's page and in fall issues of the Falcon E- and printed newsletters • 150 x 120 pixel gif web ad displayed 30 days on WDC-MAC-SAC Website.

Premium (P) Ads: Receives all of the Standard Package benefits plus an additional 90 days of banner placement on the website.

Business Half Page/Business Card Ads include: Company name and logo on signage prominently displayed during Banquet • on souvenir program sponsor's page and in fall issue of the Falcon E- and printed newsletters.

<p>How to Make Payment: Make Checks or money orders payable to: WDC-MAC-SAC Mail payment with completed order form and hard copy of ad to: WDC-MAC-SAC C/o Debra Samuels 1333 Quincy Street, NW Washington, DC 20011</p>	<p>How to Submit Camera Ready Artwork: Program Ad: E-mail camera ready art in TIFF or JPEG format; E-mail Web Ad in GIF format Email To: wdcmacsac@cs.com by September 24, 2010 Please mail a hard copy of your ad/s along with payment. You may also mail a disc of the camera-ready art with payment. Contact: Debra Samuels (202-421-4119)</p>
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Visit our website at: <http://www.dcmetrostaugalumni.com>