

Washington, DC Metropolitan Alumni Chapter Saint Augustine's College  
Presents  
**The 2010 William Jefferson Jackson Annual Honors Banquet**  
Friday October 15, 2010 – La Fontaine Bleu, Lanham MD  
**ADVERTISER, SPONSOR INFORMATION**

Name/Company : \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

I will place the following Ad: (see ad descriptions below) \_\_\_\_\_

I will sponsor the following: (see available sponsorships below) \_\_\_\_\_

Patron Donor: I will make the following monetary donation: (list amount below)  
\_\_\_\_\_ **TOTAL ENCLOSED:** \_\_\_\_\_

E-mail & Website: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_ Date \_\_\_\_\_

**ADVERTISER/SPONSORSHIP INFORMATION**

**Sponsorships include:** Full Page Standard Ad • Company name and logo on signage prominently displayed during banquet and on souvenir program sponsor's page • Verbal acknowledgement during banquet • One 150 x 120 pixel gif web ad displayed upon receipt of order and payment until 90 days (Platinum Sponsor 120 days) after event on WDC-MAC-SAC Website; and in Fall issue (Platinum Sponsor, Fall and Winter) Falcon's E- and printed newsletters.

**ADVERTISING RATES**

<b>Business Ads (Ads are Black &amp; White)</b> (Inside Front or Back Cover Available in Color add 150.00 to price) (P) = Premium Package (S) = Standard Package See package descriptions below		<b>Personal Ads (All Ads are Black &amp; White)</b> Personal Ads cannot refer to businesses, products or services.	
(P) Full Page Back Cover 4.5" w x 7.5"	300.00	Full Page AD 4.5" w x 7.5"	100.00
(P) Full Page Inside Back Cover 4.5" w x 7.5"	275.00	Half Page AD 4.5" w x 3.5"	\$75.00
(P) Full Page Inside Front Cover 4.5" w x 7.5"	300.00	Business Card 3.5" w x 2"	\$50.00
(P) Full Page Inside Back Left 4.5" w x 7.5"	275.00	<b>SPONSORSHIP OPPORTUNITIES</b>	
(S) Full Page 4.5" w x 7.5"	175.00	Platinum Sponsor – Honors Reception	\$2500
Half Page 4.5" w x 3.5"	\$150.00	Gold Sponsor -- Honoree Presentations	\$1000
Business Card 3.5" w x 2"	\$100.00	Silver Sponsor --Attendee Favors	\$1000

**Standard (S) Ads include:** Company name and logo on signage prominently displayed during Banquet • on souvenir program sponsor's page and in fall issues of the Falcon E- and printed newsletters • 150 x 120 pixel gif web ad displayed 30 days on WDC-MAC-SAC Website.

**Premium (P) Ads:** Receives all of the Standard Package benefits plus an additional 90 days of banner placement on the website.

**Business Half Page/Business Card Ads include:** Company name and logo on signage prominently displayed during Banquet • on souvenir program sponsor's page and in fall issue of the Falcon E- and printed newsletters.

<p><b>How to Make Payment:</b> Make Checks or money orders payable to: <b>WDC-MAC-SAC</b> Mail payment with completed order form and hard copy of ad to: <b>WDC-MAC-SAC</b> C/o Debra Samuels 1333 Quincy Street, NW Washington, DC 20011</p>	<p><b>How to Submit Camera Ready Artwork:</b> <b>Program Ad: E-mail camera ready art in TIFF or JPEG format; E-mail Web Ad in GIF format</b> <b>Email To: <a href="mailto:wdcmacsac@cs.com">wdcmacsac@cs.com</a> by September 24, 2010</b> Please mail a hard copy of your ad/s along with payment. You may also mail a disc of the <b>camera-ready art</b> with payment. <b>Contact: Debra Samuels (202-421-4119)</b></p>
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Visit our website at: <http://www.dcmetrostaugalumni.com>