



THE WASHINGTON DC METROPOLITAN
ALUMNI CHAPTER
Saint Augustine's College

CELEBRATES

Dr. Charles Mosee (Posthumously) (1951)

Coach George D. (Pup) Williams (1965)

Mr. Donald H. Christian (1965)

The Honorable Beverly A. Scarlett (1983)



2011 Recipients of the
WILLIAM JEFFERSON JACKSON HONORS AWARD

**Friday, October 28, 2011
8:00 p.m. to 12:00 midnight**

**La Fontaine Bleu
7963 Annapolis Road, Lanham, MD 20706
Lanham-Calvert Ballroom**

For Tickets Please Contact:

**Wendy Butler- Richardson: 202-722-5064
Adam T. Shaw: 202-582-2742
Debra Samuels: 202-421-4119**

Attire: Semiformal

Donation \$60.00

visit our website at: <http://www.dcmetrostaugalumni.com/>

Washington, DC Metropolitan Alumni Chapter Saint Augustine's College
Presents
The 2011 William Jefferson Jackson Annual Honors Banquet
Friday October 28, 2011 – La Fontaine Bleu, Lanham MD
ADVERTISER, SPONSOR INFORMATION

Name/Company : _____

Address: _____

City/State/Zip: _____

Contact Person: _____ Phone: _____ Fax: _____

___ I will place the following Ad: (see ad descriptions below) _____

___ I will sponsor the following: (see available sponsorships below) _____

___ Patron Donor: I will make the following monetary donation: **(list amount below)**
 _____ **TOTAL ENCLOSED:** _____

E-mail & Website: _____

Authorized Signature: _____ Date _____

ADVERTISER/SPONSORSHIP INFORMATION

Sponsorships include: Full Page Standard Ad • Company name and logo on signage prominently displayed during banquet and on souvenir program sponsor's page • Verbal acknowledgement during banquet • One 150 x 120 pixel gif web ad displayed upon receipt of order and payment until 90 days (Platinum Sponsor 120 days) after event on WDC-MAC-SAC Website; and in Fall issue (Platinum Sponsor, Fall and Winter) Falcon's E- and printed newsletters.

ADVERTISING RATES

Business Ads (Ads are Black & White) (Inside Front or Back Cover Available in Color add 150.00 to price) (P) = Premium Package (S) = Standard Package See package descriptions below		Personal Ads (All Ads are Black & White) Personal Ads cannot refer to businesses, products or services.	
(P) Full Page Back Cover 4.5" w x 7.5"	300.00	Full Page AD 4.5" w x 7.5"	100.00
(P) Full Page Inside Back Cover 4.5" w x 7.5"	275.00	Half Page AD 4.5" w x 3.5"	\$75.00
(P) Full Page Inside Front Cover 4.5" w x 7.5"	300.00	Business Card 3.5" w x 2"	\$50.00
(P) Full Page Inside Back Left 4.5" w x 7.5"	275.00	SPONSORSHIP OPPORTUNITIES	
(S) Full Page 4.5" w x 7.5"	175.00	Platinum Sponsor – Honors Reception	\$2500
Half Page 4.5" w x 3.5"	\$150.00	Gold Sponsor -- Honoree Presentations	\$1000
Business Card 3.5" w x 2"	\$100.00	Silver Sponsor --Attendee Favors	\$1000

Standard (S) Ads include: Company name and logo on signage prominently displayed during Banquet • on souvenir program sponsor's page and in fall issues of the Falcon E- and printed newsletters • 150 x 120 pixel gif web ad displayed 30 days on WDC-MAC-SAC Website.

Premium (P) Ads: Receives all of the Standard Package benefits plus an additional 90 days of banner placement on the website.

Business Half Page/Business Card Ads include: Company name and logo on signage prominently displayed during Banquet • on souvenir program sponsor's page and in fall issue of the Falcon E- and printed newsletters.

<p>How to Make Payment: Make Checks or money orders payable to: WDC-MAC-SAC Mail payment with completed order form and hard copy of ad to: WDC-MAC-SAC C/o Debra Samuels 1333 Quincy Street, NW Washington, DC 20011</p>	<p>How to Submit Camera Ready Artwork: Program Ad: E-mail camera ready art in TIFF or JPEG format; E-mail Web Ad in GIF format Email To: wdcmacsac@cs.com by October 14, 2011 Please mail a hard copy of your ad/s along with payment. You may also mail a disc of the camera-ready art with payment. Contact: Debra Samuels (202-421-4119)</p>
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Visit our website at: <http://www.dcmetrostaugalumni.com>